



SITE Selection

A Conway Data Publication

6625 The Corners Parkway, Suite 200
Norcross, GA 30092 USA

SITE SELECTION • MARCH ISSUE • RESERVE YOUR SPACE • DEADLINE: FEBRUARY 5, 2010

THE MAGAZINE OF CORPORATE REAL ESTATE STRATEGY AND AREA ECONOMIC DEVELOPMENT

SITE Selection

COMING IN MARCH 2010

The 2009 Governor's Cup

- > **The Governor's Cup Award**
- > **New Plant Tallies**
- > **Top States & Metros**
- > **Top Micropolitans**
- > **Top Industries**

*and much
more >>>*





MARCH 2010: *SITE SELECTION*
CONTINUES PROUD TRADITION

The Governor's Cup: The Crown Jewel of Economic Development

Every year, one award for economic development success stands out above all others. It is called, simply, the **Governor's Cup**. Awarded by *Site Selection* magazine to the one state that produces more new and expanded corporate facilities than any other state in the nation, the Governor's Cup is the undisputed crown jewel of economic development.

Last year Ohio claimed the Cup.

The 44,000 subscribers to *Site Selection* eagerly await the results of the 2009 competition. You won't want to miss out on your opportunity to reach them with your targeted marketing message.

The Governor's Cup package includes recognition of **Top States** and **Top Metros**. And again this year we look at **Top Micros**, assessing the performance of those communities dubbed "micropolitan" by the U.S. Census Bureau.

By placing your advertisement in the March 2010 issue of *Site Selection*, you will reach a loyal audience of subscribers who indicate regularly in reader surveys that *Site Selection* is their No. 1 choice among ALL business publications.



Biopharmaceuticals: The Next Rich Seam of Innovation

In the Biopharmaceuticals report appearing in the March 2010 issue, we find what's behind multiple recent investments by global pharma giants and their increasing array of partners. We explore the facility and intellectual property ramifications of cozying up to institutions and clinical research organizations for an R&D boost. And we examine how emerging markets and the expirations of drug patents are converging to present some un-generic location opportunities.

Pharma industry site selection has no single best formula. But delivering your message to those companies' facility and real estate leaders does.

European Life Sciences

This sector is strong in the major economic powers, including the U.K., Germany, France and Italy. There is also a growing presence in the Netherlands, which has one of the oldest biotech parks on the Continent. Observers say availability of venture capital is on par with the U.S., so there's a steady stream of start-ups coming from Europe's major research universities. *Site Selection's* feature includes interviews with executives of biotech firms expanding in the region and will examine trends and the key factors that dictate the site selection process.

Special Advertising Sections

- > **Maritime Industries**
- > **Highway Corridors**
- > **Data Centers**

Area Spotlights

New projects and location trends will be covered in the following state, regional and international spotlights:

States

Southern California	Indiana
Florida	Maryland
Illinois	New Mexico

Regions

Northeast States (N.J., N.Y., Pa.)
South Central States
 (Ark., La., Okla., Texas)
Mississippi River Corridor
 (Minn., Wis., Iowa, Ill., Mo., Ark., Tenn., Miss., La.)

International

Africa	Central America
Belgium	

Special Distribution: Spring IAMC Professional Forum: Colorado Springs • BIO 2010: Chicago, Ill. Airport Cities Conference: Beijing, China • MIPIM: Cannes, France • WAIPA: Geneva, Switzerland



**Call your *Site Selection* advertising representative today.
Advertising space deadline is February 5th.**

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AIRPORT CITIES

Airports are key drivers of local and regional economic development, especially if they have space and vision with which to mature into "Airport Cities" — hubs of transportation, residential, commercial and logistics activity. Several are in place, and more are in the works.

Learn which forward-thinking communities are positioning their areas as future centers of transport-based economic development.