

17<sup>th</sup> Annual Conference

Ontario Association of Community Futures Development Corporations

Thunder Bay, Ontario ~ "Aboriginal in Nature"

June 10 to 12, 2010



## Trade Show and Sponsorship Package

The Ontario Association of Community Futures Development Corporations is pleased to provide your Business or Organization with the opportunity to be involved in our upcoming Annual Conference. **Trade Show presence and Sponsorship benefits** will raise your profile within this pro-active, growing network.

This year's conference will be at the Valhalla Inn, 1 Valhalla Road, Thunder Bay, Ontario. The conference is hosted by the Nishnawbe Aski Development Fund and Thunder Bay Ventures, two Community Futures Development Corporations located in the Northwest Region.

Between 300 and 350 delegates and guests will be attending the event, including professional staff and volunteer board members. This conference will include stimulating workshops, riveting keynote speakers, remarkable entertainment and yes, plenty of networking time in the trade show exhibit area. Also included will be an aboriginal elder presenting the "Seven Grandfather Teachings", and many other items and events pertaining to our theme of "*Aboriginal in Nature.*" See Page 3 for the Agenda.

Please contact us to discuss the Conference Trade Show and Sponsorship possibilities for your organization. We look forward to tailoring a sponsorship package to highlight your company, product or service.



Ontario Association of CFDCs

300 South Edgware, St. Thomas, Ontario N5P 4L1

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[member.services@oacfdc.com](mailto:member.services@oacfdc.com)

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Hosted by:



NISHNAWBE ASKI  
DEVELOPMENT FUND



Thunder Bay  
**Ventures**  
Community Futures Development Corporation

<b>Benefits of Sponsorship &amp; Trade Show Presence</b>	<b>Sunshine \$10,000</b> 	<b>Blue Sky \$5,000</b> 	<b>Mountain Top \$2,000</b> 	<b>Tall Trees \$1,000</b> 	<b>Sparkling Lake \$500</b> 
<b>Pre-event</b>					
Listing on sponsorship page of event web site	✓	✓	✓	✓	✓
<b>During the event</b>					
Exhibitor: Display booth set up for the duration of event	✓	✓	✓	✓	
Complimentary event registrations	2	1	1		
Item in gift bag for each delegate & guest	✓	✓	✓	✓	✓
Sponsor of the Sponsor "Local Host" Friday Evening Event Or Saturday Night Gala Awards Dinner	✓				
Sponsor one of four key note speakers (your choice) & Introduction Or your choice of one of two Breakfasts or two Lunches		✓			
Sponsor of Opening Ceremonies Reception Or a Refreshment Break			✓		
Sponsor of Workshop Presenter (your choice)				✓	✓
Logo displayed on signage at event and/or in sponsor recognition loop (logo size will be relative to level of sponsorship)	✓	✓	✓	✓	✓
Verbal acknowledgement of sponsorship	✓	✓	✓	✓	✓
Participating staff from your organization will be identified by "Sponsor" ribbon at the event	✓	✓	✓	✓	✓
<b>Following the event</b>					
List of participating CFDC offices for marketing follow up	✓	✓			
Listing on sponsorship page of website until December 31,2010	✓	✓	✓	✓	✓

**Note: If the opportunities listed on the above chart do not meet your sponsorship requirements or budget, partnering with other sponsors will be considered. Please contact us to discuss alternative arrangements.**



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**AGENDA FOR OACFDC CONFERENCE 2010**

<b>Thursday June 10, 2010</b>		
5:00 pm to 7:00pm	Opening Ceremonies	Reception
7:00 pm		Delegates on their own
<b>Friday June 11, 2010</b>		
8:00 am to 9:00 am	Breakfast	Aboriginal Teaching #1
9:00 am to 10:00 am	Keynote Speaker	Tewanee Joseph (to be confirmed) Aboriginal Teaching #2
10:00 am to 10:30 am	Refreshment Break	Networking in Trade Show Area
10:30 am to 12:00 pm	Concurrent Workshops	1 <i>Board</i> - Board Members: AKA The Transformers
		2 <i>CFDC Management</i> - A Tale of Two Freebies: The Social Web and Your Library- <i>Repeated</i>
		3 CED - (French) Une brochette d'intervenants francophone en développement économique et leurs succès
		4 <i>Aboriginal</i> - Building capacity for Aboriginal participation in the mining industry
		5 <i>Youth</i> - Youth Speak Out! Your chance to be heard
		6 <i>Ag/Environment</i> - Tasting Agricultural Success
12:00pm to 1:00pm	Lunch	Aboriginal Teaching #3
1:00 pm to 2:00 pm	Keynote Speaker	Calvin Helin Aboriginal Teaching #4
2:00 pm to 2:30 pm	Refreshment Break	Networking in Trade Show Area
2:30 pm to 4:00 pm	Concurrent Workshops	1 <i>Board</i> - Common Loan Documents
		2 <i>CFDC Management</i> - A Tale of Two Freebies: The Social Web and Your Library- <i>Repeated</i>
		3 CED - Rural CED Tour (bilingual) <b>OR</b> Bio Tech Tour
		4 <i>Aboriginal</i> – E-Spirit Competition and Aboriginal Business Development Fund (Bilingual)
		5 <i>Youth</i> - ET, Phone home
		6 <i>Ag/Environment</i> - Turning Understanding into action
4:00 pm to 6:00 pm	Networking Time	Optional Meetings: Engaging Youth - Debra Swan; Making the Most of TEA 10 - John Meredith
5:00 pm to 6:00 pm	Volunteer Reception	For Volunteer Board Members only
6:00 pm to 7:00 pm	Reception	Host Night -- Mountain Visit
7:00 pm to 9:30 pm	Regional Feast	Dinner at Fort William Community Centre
<b>Saturday June 12, 2010</b>		
8:00 am to 9:00 am	Breakfast	Aboriginal Teaching #5
9:00 am to 10:00 am	Keynote Speaker	Ewan Downie Aboriginal Teaching #6
10:00 am to 10:30 am	Refreshment Break	Networking in Trade Show Area
10:30 am to 12:00 pm	OACFDC AGM	Annual General Meeting
12:00 pm to 1:00 pm	Lunch	Ceremonial Passing of the Blanket
1:00 pm to 2:00 pm	Keynote Speaker	Janet Matthews
2:00 pm to 2:30 pm	Refreshment Break	Networking in Trade Show Area
2:30 pm to 4:00 pm	Concurrent Workshops	1 <i>Board</i> - Bankruptcy and Small Claims Court
		2 <i>CFDC Management</i> - Top 10 Financial Management Strategies to improve your client's business
		3 CED - Collaborative Marketing and Arts in the Creative Economy
		4 <i>Aboriginal</i> - Advancement of Aboriginal People in Your Workforce
		5 <i>Youth</i> - (French) ET, Appelle maison
		6 <i>Aboriginal</i> - Reaching out to Aboriginal people – moderated panel
4:00 pm to 6:00 pm	Networking Time	Optional Meetings: Credit/Loan Insurance - Desjardins; Official Languages Network
6:00 pm to 7:00 pm	Reception	
7:00 pm to 8:00 pm	Formal Dinner	Aboriginal Teaching #7
8:00 pm to 9:00 pm	Awards Ceremony	OACFDC Awards Presentations and Videos
9:00 pm	Entertainment	



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# Specialty Items for Sponsorship

## Costs to be negotiated:

### Name badges and Identity ribbons:

We will be supplying large name badges for all delegates and guests which will hold the name, as well as an agenda. There will also be room for business cards and a pen.

### Pens:

Small pen suitable to fit inside the name badge pocket

### Note Pads:

Small note pad suitable to fit inside the name badge pocket

**Reusable Bag/Backpack/Document Case:** Sponsors' choice of what to give each delegate

### Flash Sticks:

Conference proceedings will be loaded onto the memory stick and given to each delegate

### Achievement Awards:

Sponsorship of the awards and trophies

Sponsors may contact the Conference Committee and supply any other item with the Committee's prior approval.

Local businesses are invited to donate sample items or discount coupons to encourage delegates to visit their establishments.



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